Southampton Arts and Culture Committee

Meeting Minutes Monday February 12 2018 at 6:30pm Where: Southampton Town Hall 116 Hampton Road Southampton Lower Level Conference Room

I. Call to Order

II. Roll Call of Members

Hope Sandrow, Chair
April Gornik
Ex-Officio
Tommy John Schiavoni, Town Council Liaison
Members Absent:
Geoffrey Drummond
Dorothy Lichtenstein
Minerva Perez
Elka Rifkin
Brenda Simmons
Terrie Sultan
Shane Weeks
Ex-Officio
Jay Schneiderman, Town Supervisor

<u>III. Welcome to Town Councilman Tommy</u> John Schiavoni, newly appointed Town Council Liaison to SHACC introduced himself. Tommy grew up in Sag Harbor. He's been a teacher of history, social studies, economics, government for 32 years; a Masters degree from Stony Brook. His wife is Town of Southampton Justice Andrea Harum Schiavoni. He thinks our website and social calendar is a very good idea.

IV. Introduction of attendees.

John Landes
Pam Collins
David Martine
Jane Iselin
Olivia Motch
Dan Welden
Ulf Skogsbergh
Kate Gilroy
Ingrid Madera
Caterina Verde
Scarlett Magda
Joyce Raimondo

V. Updates

1. Calendar of Arts and Culture on the East End

Subcommittee members: Laura Devinney, Jane Iselin and James Slezak, Ulf Skogsbergh, Caterina Verde, Shane Weeks.

View current version in development by Ethan Roberts:

public page: https://shacc-ed3ef.firebaseapp.com

page for self posting:

https://shacc-ed3ef.firebaseapp.com/919ddbbc6483b8b243d0592f5432a2fd/login

to do: compile list of add-ons and suggestions

On Feb 7 Hope had a meeting with Jay who voiced enthusiasm; approval for the design based on self posting. Consult with Town Staff Graphic designer Colleen Jones confirmed solution is calendar posted on a SHACC stand alone website with links to and from Town website. Also confirmed criteria for member/institution participants to post on the calendar: not for profit with an arts and culture mission based on the east end (from Westhampton Beach to Montauk for South fork; Riverhead to Orient for North Fork). Minimum of 1 event annually open to the public. Arts and Culture events to include visual arts, performing arts, literary arts, film, culinary arts, music, architecture, ecology, astronomy, nature, walking trails, and environment.

Additional calendar filters requested: animals, dance, lectures and media arts

a) criteria for member/institution participants to post on the calendar: not for profit with an arts and culture mission based on the east end (from Westhampton Beach to Montauk for South fork; Riverhead to Orient for North Fork). Minimum of 1 event annually open to the public. Arts and Culture events to include visual arts, performing arts, literary arts, film, culinary arts, music, architecture, ecology, astronomy, nature, walking trails, and environment.

to do: compile list of non-profits meeting these criteria...contact to ask if they'd like to participate. those that say yes ask them to compose a reply "yes" email to subcommittee members ...to have correct contact info for the data base.

- ii) reviewed criteria for membership given above feedback/requests
- b) calendar freely accessible to the public; freely accessible to member participants to self post events
- c) Jay proposes awarding a grant of \$2000.00 to one non profit member institution to assume oversight of the Calendar. The monies pay for registering domain name (estimate \$50.00); website hosting of SHACC website (annual estimate \$120.00); employee to assume oversight of content posted. The process entails a letter written to Jay asking for the grant to do this work; turn around 3 weeks.

to do: find a volunteer institution to accept Jay's proposal as well as someone to oversee the site/calendar, ensure posts are appropriate and that the site doesn't get hacked. April will ask the Sag Harbor cinema students and the Sag Harbor partrnership if they would be interested, also if they would accept the funds for the job.

Also discussed what type of website it should be: .org or .gov or .com - if we could keep the .gov would give more credibility, otherwise .org was recommended by most. John Landes proposed how we might coordinate publicizing events with WPPB; should also consider LTV. Stated that if anyone wants to make a PSA, WPBB will run it. LTV has a 2 day course where one can become a producer and can have your own show, John will ask WPPB executive director Wally Smith if the website can be advertised on WPPB. Confirmed that Hampton Art Network will use SHACC calendar for event postings. Caterina revealed the current design of the website. Hope recommended adding a map.

To do: Ethan to troubleshoot current calendar version to ensure it is mobile/tablet friendly as well as able to be linked to social media and have links to other organizations, also if data can be exported into excel or a CSV file to make it printable/transferable.

2. The cultural landscape.

Continued discussion of ideas that would make a difference in our cultural landscape. Initiatives and actions our Town Board(s) might undertake to nurture growth and sustainability of artists, art and cultural organizations that will concurrently benefit our community.

a. A<u>rt and Culture themed community day trips</u>. Town will provide shuttle buses for a community experience that brings together those unable to transport themselves (under driving age and seniors) with those who'd appreciate a day trip mapped by SHACC, the schedule coinciding with events posted in the calendar... visiting various cultural institutions led by an artist or arts professional who would have special insights to whats on view. Met at the door by the institutions directors.

Kate Gilroy volunteered to lead the subcommittee, Caterina and Olivia volunteered as members. UPDATE: SHACC member Minerva Perez volunteered to be a member.

To do: sub committee to prepare a proposal to Jay detailing the schedule and plan for the first day trip: including speaking with Town Staff Russell A. Kratoville (https://www.southamptontownny.gov/directory.aspx?EID=8) for guidance on transport; led by who (pro bono but can accept tips) and to where; expense charged for the day (discount tickets available?, will it include a driver and insurance?) including transport and meals - charge a flat fee (might be sliding according to town procedures to be looked into). Need a project title, a banner placed on the buses and agreement of who gets to go on the bus - underprivileged youth, school groups vs adults and procedure on how to apply

- b. <u>Hope announced Town of Southampton Proclamations recognizing special art and culture events (that might be timed with day trips)</u> to be written and presented by Jay. An initiative that creates more supportive inter-relationship. The first recognizes HANS THAW weekend event (beginning March 23 2018). Future requests in writing to Hope; turn around time three weeks. Tommy John suggested using CTV to help promote activities as well.
- c. <u>Sharing/ trading resource materials</u>. Jay likes the idea; needs time to consider where materials could be stored (an empty building on CPF land or a designated area at a specific Town Waste Management Site such as North Sea), need to define how can use them, others discussed getting a letter for the contribution that could serve as a tax deduction, as well as an exchange. Might be posted on the SHACC standalone website or create a facebook page for the purpose of a resource page. WPPB could advertise the exchange.
- d. <u>Affordable studio space for artists</u>: Jay would like to be of help. Southampton Post office was brought up as a possible space that isn't being used. Hope informed us that the town bought the Red Creek girl scout camp, need to decide what to do with it: Tommy John said currently under review. <u>To Do</u>: Dan and Ingrid volunteered for this subcommittee. Next steps are to compose a request and meeting with CPF Mary Wilson (https://www.southamptontownny.gov/188/Community-Preservation-Fund) regarding unused buildings; Diana Weir (https://www.southamptontownny.gov/directory.aspx?eid=131) for designating studio space on private property as well as sharing/trading resource materials.

VI. New Business

1. Expression Zones (working title). Supervisor Jay Schneiderman aims for our Towns youth. Sub committee in formation includes chair Shane Weeks. The Town will designate walls, sidewalks and streets for freely posting messages, texts, drawings (approved mediums such as chalk). Beginning with a map of town properties to designate sites for consideration...also ask member groups if they would like to participate by offering outdoor wall space.

Dan Welden volunteered for this subcommittee, Joyce will consider. Tommy John has meeting with Opioid Addition Task Force (who's member proposed this idea) to coordinate and follow up later this month.

VIII. Adjournment:

Meeting adjourned 8:54 pm. Meeting minutes written by Scarlett Magda. Date of Approval: April 16, 2018

Date Approved Minutes Forwarded to Town Clerk: April 18, 2018